



# Travel Agent Membership

**SPECIAL OFFER**  
**18 month membership**  
**Agency \$495**  
**Individual \$150**  
 Inc GST. Ends 31 July '13

THERE ARE 3 WAYS YOU BENEFIT WHEN YOU'RE A MEMBER OF CLIA AUSTRALASIA:

**1. EXCLUSIVE...**

- ✓ access to a wide range of cruise industry training
- ✓ access to online library of training articles
- ✓ weekly cruise industry newsletter to keep your office abreast of news, views, updates, specials and industry deals
- ✓ NEW window decal upon renewal each year to identify your office as a cruise specialist agency endorsed by the cruise industry
- ✓ use of the CLIA logo® (cruise industry mark of excellence) for all your marketing material identifying you as a cruise specialist
- ✓ Members Only access to participate in National Cruise Week® including listing in our specialist cruise agency locator
- ✓ Receive priority offers from Cruise Line Members

**2. FREE...**

- ✓ training modules upon membership renewal each year\*
- ✓ FREE public listing on leading cruise websites
- ✓ listing in each quarterly issue of Cruise Passenger magazine^
- ✓ TWENTY copies of each quarterly issue of Cruise Passenger magazine for distribution as a gift to your VIP clients

**3. OPPORTUNITY...**

- ✓ Once accredited, consultants are eligible to attend our annual Cruise Masters Conference - the ultimate accolade to promote to clients
- ✓ Attend global cruise industry events such as Cruise3sixty; Europe River Cruise Expo; Cruise Industry Awards

\* Number of FREE training modules subject to membership category

^ Cruise Passenger Magazine listing subject to accreditation level



**STAND OUT FROM THE CROWD!** Consumers are becoming more savvy when it comes to choosing an agent for their cruise holiday. Displaying the CLIA logo adds to your credibility & identifies your agency as endorsed by the cruise industry.

The cruise industry continues to evolve with more than 20 million people enjoying a cruise holiday in the last year.  
**Get on board now!**

As a member of CLIA Australasia you are an active partner in a global organisation representing the fastest growing segment of the travel industry.



For further details on CLIA Membership, Accreditation and Events visit [www.cruising.org.au](http://www.cruising.org.au)

